

USEFUL BUSINESS APPS

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INTRODUCTION

SMARTER APPS SUPPORT
YOU RUNNING YOUR
BUSINESS AND SAVE YOU
TIME



ACCOUNTANCY

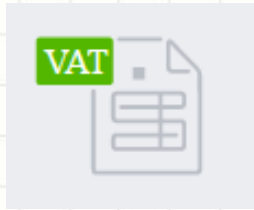
Run your business on the go





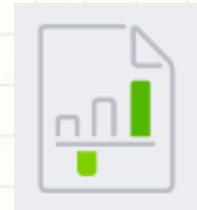
Manage VAT

Easily create & send invoices on the go



Track sales, expenses and profit

Monitor the day-to-day running of your business



Real-time dashboards

See how your business is doing at a glance



Automatic bank downloads

Download & categorise bank transactions automatically



Customisable invoices⁴

Easily create & send invoices on the go



Run payroll

Pay employees & manage workplace

POINT OF SALE & PAYMENT

GOCARDLESS

- PAY YOUR INVOICES ON THE DUE DATE
- REPEAT BUSINESS
- GET PAID BY DIRECT DEBIT
- 1% CHARGES CAPPED AT £2 (LOWEST COST)

stripe

- MERCHANT SERVICE
- ON LINE CREDIT OR DEBIT CARD PAYMENTS
- SIMPLIFY ON-LINE PAYMENTS
- 1.4% +20P FOR EU CARDS
- REGULAR TRANSFER OF FUNDS

iZettle®

- RETAIL BUSINESSES
- FREE CC READER
- FEES 1% - 2.75%
- GOOD REPORTING
- SEPARATE ACCOUNTS

CRM

insightly



CAPSULECRM

- FOR SMALLER BUSINESSES
- FUNCTIONALITY IS LESS, BUT CHEAPER
- UK BASED

HUBSPOT

- INCLUDES BUSINESS CARD SCANNER
- CONNECTS SALES & MARKETING PIPELINES
- LINK TO EMAIL CLIENT
- CLIENT ACTIVITY LOG
- TRACK EMAILS

- LINK SOCIAL MEDIA PROFILES
- INCLUDES BUSINESS CARD SCANNING
- FILE SHARING
- CLIENT ACTIVITY LOG
- EMAIL TEMPLATES
- INTEGRATED PROJECT MANAGEMENT
- TRACK EMAILS
- CREATE MILESTONES & PIPELINES

DOCUMENT ACCESS

anywhere, anytime



DROPBOX

- File and version recovery
- Remote wiping
- Links with expiration dates
- All formats



ONEDRIVE

- Office 365 integration
- Shared access
- All formats



GOOGLE DOCS

- All formats
- Work together on documents
- Templates

ORGANISERS

The Trello logo, consisting of a blue square with a white icon of a card and the word "Trello" in a white, cursive font.

- COLLABORATION
- SALES TEAM
PIPLINES
- PRODUCT
ROADMAP
- FREE FOR LOW
USE

The Evernote logo, featuring a grey elephant head icon to the left of the word "EVERNOTE" in a green, sans-serif font.

- TO DO LISTS
- BRAINSTORMING
IDEAS
- CREATE TIMELINES
- REPLACE YOUR LISTS
& STICKY NOTES
- FREE FOR LOW USE

The Outlook logo, featuring a blue square with a white envelope icon and the word "Outlook" in a white, sans-serif font.

- INTEGRATED
- SIMPLE
- FREE
- TASKS
- CALENDAR

MILEAGE EXPENSES



- GENERATES EXPENSE CLAIM
- 3 VARIETIES:-
 - INDIVIDUAL
 - PARTNER
 - CORPORATE



MILE IQ

- SET UP
- VEHICLES
- DRIVERS
- NAMED LOCATIONS
- WORK HOURS
- REPORTS



CompanyMileage®

- DATA ENCRYPTION
- EASY TO USE
- 10% COMPANY SAVING CLAIMED

QUESTIONS?

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